

# WDR Diploma in Learning Management

£ £995 Per Person (exc. VAT)

📅 7 Day Course

This highly practical programme is aimed at senior learning managers who wish to develop the confidence to lead the contribution of learning and its impact on performance, engagement levels, reputation, capability, and change within organisations.

It has been designed and is delivered by a faculty of experienced senior learning and development professionals who have all held senior learning management positions in large blue-chip organisations. Together they bring nearly 100 years of L&D experience to the training, from learning needs analysis and instructional design, training delivery and learning management through to designing and implementing a corporate learning strategy.

This programme is recommended for senior or established learning and development managers seeking to maximise the contribution of learning within their organisation, senior managers and leaders new to the responsibility of learning & development and experienced learning and development consultants operating at a strategic and senior management level within their client organisations.

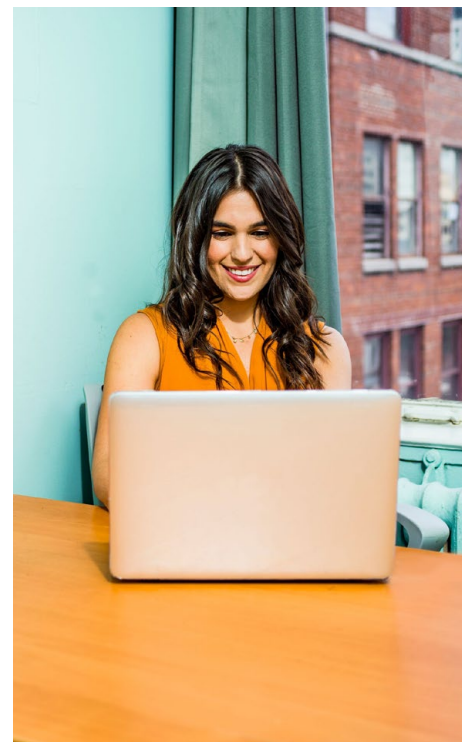
This programme will be run over 6 modules spaced one month apart, totalling 7 days of learning. Some preparation will be required between the parts of the programme in order to practice what has been learnt and integrate the learning. There are two assignments and a final project to complete.

## Course Benefits

You will learn to make the link between strategic organisational intent and reality in the learning and development functions that you lead and appreciate the organisational and industry relationships you need to develop in order to maximise your impact.

You will consider how you lead your function to ensure expected output, development, capability, performance levels, engagement and commitment from your team members. This will contribute to the achievement of organisational goals and priorities.

- Adopt and adapt appropriate leadership styles and apply them to a range of situations.
- Understand and contribute to organisational board level standards.
- Apply enhanced business acumen to the alignment, governance and effectiveness of learning and development.
- Develop and lead strategic level collaboration across the organisation in meeting learning and development requirements.
- Identify and incorporate industry standards and leadership in the consistency and quality of output from learning and development personnel.
- Build and implement an organisational learning and development strategy.
- Conduct, analyse and act upon an organisation learning audit.
- Ensure the efficient and effective access to, supply of, and impact management of, learning opportunities for individuals across the organisation.
- Build and communicate the business case for learning and development.
- Develop global learning strategies.



✓ **Workshop 1 - 2 Days - Strategic Leadership and Self-Awareness**

- What is a Leader, what do leaders do?
- Establishing a learning culture.
- Determining policy & operational implementation.
- Marketing alignment.
- Creating environment & climate.
- Leading innovation & creativity.
- Change management leadership.
- Programme management and sponsorship developing managers and leaders.

✓ **Workshop 2 - 1 Day - Creating an Integrated Learning and Development Strategy**

- Organisational strategy & design.
- Building and developing an organisation learning strategy.
- Functional direction plan 1,2,5 years.

✓ **Workshop 3 - 1 Day - Leadership of the Learning Function**

- Audit of Learning/Training & Development functions.
- Learning organisation analysis.
- Operational excellence - process simplification & implementation – efficiency, effectiveness & compliance.
- Managing the total investment in learning.
- Learning plans.
- Research and Development.
- Customer service principles and application.
- Managing communication and visibility of the L&D function.
- Informal learning.
- Governance.

✓ **Workshop 4 - 1 Day - Evaluating Learning**

- Measurement and evaluation of Learning.
- Bass & Kirkpatrick.
- Balanced scorecards for learning.

✓ **Workshop 5 - 1 Day - Emerging Trends and Innovations in Learning & Development**

- Clarity of the present, anticipating the future.
- Global and International considerations.
- IT in learning - LMS, LXP's etc.
- Creation vs. curation of learning.

✓ **Workshop 6 - 1 Day - Project Review and Summary**

- Review of learning across the course.
- Continuous Professional Development
- Mindset Development

## Apply for this course.

Apply for this course and ask any questions you may have by getting in touch with us via the contact methods below. You can also find information about this course and all of our other courses at our website, [www.wdr.co.uk](http://www.wdr.co.uk).