

# Senior Leader Development

£ £2400 Per Person (exc. VAT)

📅 5 Day Course

This open programme is designed for senior leaders working in small to medium size companies (SME's) who desire to equip themselves with the skills, knowledge and behaviours to develop and lead functions within an organisation. As an open programme, leaders will have the opportunity to network with other leaders of similar size organisations, learning and developing through shared experiences and collaborative projects.

This intensive programme focuses on developing leadership skills “from the inside out” looking at the beliefs, mindset and self-management skills required to enable you to inspire others, set a vision for the future, build effective teams, think critically and creatively, lead a function and develop operational business plans that deliver results.

This programme is recommended for team leaders and department managers making the transition from leading a team to leading other leaders and leading functions. Through developing the appropriate skills, knowledge and behaviours you will grow to inspire and develop other leaders and teams to realise their potential in a fast-paced and ever-changing business environment.

This course will ensure learners are able to:

- Gain insight and understanding of your own leadership style; start to see what works for you and what doesn't work; know what adjustments you can make to further enhance your own leadership style.
- Create a vision, mission and purpose; set direction and prioritise goals to deliver results through others.
- Develop a strong communication style, increase your emotional intelligence and inspire and motivate your team.
- Manage your time effectively through prioritisation and decision making aligned to your vision and purpose.
- Gain confidence in your own abilities; develop the skills to assess external feedback dispassionately and incorporate where appropriate.
- Learn how to “Coach for success” and build effective, highly functional teams committed to your vision and purpose.

## Course Content

This programme will be run over five, one-day modules, each spaced one month apart with assignments and practical work complementing the face to face workshops. Follow-up coaching is provided by one of WDR's leadership performance coaches to support you in embedding your learning in the workplace.

There is an additional option to gain a qualification from the Institute of Leadership & Management (ILM) through the completion of two assignments alongside the taught material.



### Session 1 - 1 Day - Managing Self and Personal Effectiveness

- Mindset & self-awareness.
- Personal Development Planning.
- Emotional Intelligence.
- Personal Impact & brand.
- Leadership styles.
- Motivating self & others.



### Session 2 - 1 Day - Communicating with Impact

- Communicating the vision.
- Negotiation & Influence.
- Empathic listening & building trust.
- Presenting with Presence.
- Communication Channels.



### **Session 3 - 1 Day - Project and Financial Management**

- Setting up & running projects
- Process Management
- Risk Management
- Managing budgets & Financial Forecasting
- Reporting & Management Information



### **Session 4 - 1 Day - Managing Organisational Efficiency and Effectiveness**

- Strategic Planning.
- Problem Solving & Decision Making.
- Commercial acumen & entrepreneurial mindset.
- Leading change.
- Creativity & Innovation.
- Execution Excellence.
- Stakeholder Management.



### **Session 5 - 1 Day - Coaching and Developing Others**

- Creating winning environments.
- Coaching for success.
- Building high performance teams.
- Managing performance.
- Talent & succession planning.
- Recruitment & Selection.

## **Apply for this course.**

Apply for this course and ask any questions you may have by getting in touch with us via the contact methods below. You can also find information about this course and all of our other courses at our website, [www.wdr.co.uk](http://www.wdr.co.uk).