

# Presenting With Impact

£ £250 Per Person (exc. VAT)

 1 Day Course

Many experienced managers and leaders struggle with delivering effective, engaging and impactful presentations. It is often said that many people fear public speaking more than dying! This powerful and fun one-day workshop takes the fear out of presenting through equipping delegates with the knowledge, skills and behaviours to present effectively and engagingly.

Our facilitators are experienced presenters who have all experienced the process of learning to present and the challenges that this brings themselves. They work hard to create a safe environment for learners to experiment and practice, developing and honing their skills, gaining constructive and sensitive feedback and receiving coaching to support them in their development. Anyone who has to deliver presentations to groups of any size. This includes individual contributors, team leaders, department managers and senior leaders would benefit from this course.

This course will ensure learners are able to:

- Identify the objectives of the presentation, the intended audience and any constraints Plan presentation (including logistics, style, structure, content and media.)
- Prepare presentation using standard software and non-technical methods.
- Prepare location, equipment and materials.
- Deliver the presentation effectively, adapting to circumstances as relevant.
- Respond appropriately to questions.
- Review own performance, and develop own presentation skills accordingly.

## Course Content



### Session 1

- Anxieties and barriers - the learning ladder/managing a resourceful state.
- Preparation steps - purpose, outcome, measures of success.
- Differing formats - face to face, telephone, video, international.
- Adapting to your audience - appealing to different preferences, Meta model and the use of language.



### Session 2

- Message structure - Minto's pyramid / FROLL model.
- Individual skills practice & presentation preparation.
- Presentation delivery and feedback (peer & facilitator.)



### Session 3

- Assessing and engaging your audience.



### Session 4

- Questions - asking the audience and responding to them.
- Presentation and feedback/coaching
- Action planning, final questions and next steps.

## Apply for this course.

Apply for this course and ask any questions you may have by getting in touch with us via the contact methods below. You can also find information about this course and all of our other courses at our website, [www.wdr.co.uk](http://www.wdr.co.uk).